



KAPPA KAPPA PSI, THE EPSILON KAPPA CHAPTER

STRATEGIC PLAN

FOR THE 2009-2011 BIENNIUM

Kappa Kappa Psi Vision Statement

"With a dedicated spirit of unity and cooperation, we are unequivocally committed to become the world standard of excellence for band fraternal organizations."

Epsilon Kappa Chapter Vision Statement

"With a spirit of Brotherhood, we will build the Angelo State University Bands into one of the premier programs in Texas, and emerge as one of the leading chapters in the Southwest District."

Vision Descriptors

By the end of 2011, we will have strong bonds with our sisters in the Delta Tau Chapter of Tau Beta Sigma. Our organization will carry out our agenda in a way that does not damage our sister organization. Members of both groups and the organizations as a whole will support each other. The bond between our members will be fostered through regular and thoughtful activities that help us get to know each other better, which helps to maintain the feeling of a second family. In our operations we will decide on service projects jointly, and divide our projects evenly between separate and joint service projects.

The Brothers of the Epsilon Kappa Chapter of Kappa Kappa Psi will have developed strong friendships through their participation in fun activities, worthwhile service projects, and on road trips to district events. When our members graduate, they will be better prepared for their profession than their fellow graduates.

This chapter's service projects will be targeted to address the needs of the band. Recruiting projects will focus on targeting freshman attending Angelo State University at events such as Discover ASU, SOAR, and opportunities that we create on campus. In carrying out these projects, the chapter will continue to take care of basic things, such as Band Hall Clean Up. Our projects will be focused more on the ASU band program, and less on public schools, though our public school projects will still be carried out.

The Epsilon Kappa Chapter will have reemerged as a leader in the District. Our chapter will be represented at all district events, including the West Texas/New Mexico Area Workshop, District Convention, District Day, the Chapter Leadership Conference, and other workshops when our schedule permits. Our Chapter will submit one bid at the Southwest District Convention each year to host either the New ALTO, District Convention, or any other functions

as those opportunities are made known. Additionally, at least one member of the Epsilon Kappa Chapter will run for Southwest District Council each year.

Our Alumni Relations will have been restored to where they were in 2003. We will have reached lost alumni members, have annual anniversary banquets that they attend, and in 2011 we will have helped to establish an Epsilon Kappa Alumni Association as part of the Kappa Kappa Psi National Alumni Association.

The Five Purposes of Kappa Kappa Psi

1. To promote the existence and welfare of the college and university bands and to cultivate at large a wholesome respect for their activities and achievements.
2. To honor outstanding band members through privilege of membership extended as a reward for technical achievement and an appreciation for the best in music.
3. To stimulate campus leadership and promulgate an uncompromising respect through the medium of the college band for gracious conduct, good taste and unswerving loyalty.
4. To foster a close relationship between college bands and promote a high average of attainment by the performance of good music and selection of worthwhile projects.
5. To provide a pleasant and helpful social experience for all engaged in college band work and to cooperate with other musical organizations in any manner consistent with the purposes of the institution at which chapters are located. "

Kappa Kappa Psi Mission Statement

Kappa Kappa Psi is a fraternal organization that promotes the advancement of college and university bands through dedicated service and support to bands; comprehensive education; leadership opportunities; and recognition; for the benefit of its members and society.

Core Values

From the Code of Conduct:

Honor: Brothers should conduct themselves with honor at all times. Our service to college and university bands serves as an example to others. We should take pride in these accomplishments and not let anything tarnish our honorable reputation.

Integrity: The character of our brotherhood is based upon the principles of decency and sincerity. Our impeccable integrity lets others know we can always be trusted to keep our word.

Respect: Respect for others is a cornerstone of Kappa Kappa Psi. Our diverse membership is an asset that cannot be taken for granted. Using this strength to our advantage requires respect for others and their points of view. In return, we earn the respect from others by treating them as equals.

Loyalty: Service to band programs and the Fraternity require people who are devoted to those organizations. Working together is the key to achieving our goals. Being loyal and dependable is therefore essential to our success.”

From the Epsilon Kappa Chapter’s “Keys to Active Membership”:

Musicianship: Since musicianship is what makes a band great, this is a key trait to be exhibited. Musicianship entails not being the world’s greatest, but rather persistence and patience in the practice room.

Respect: This is a take on the golden rule: “respect others as you want to be respected.” This means that candidates must respect their fellow man and brethren in music. Without respect, how is a band going to be taken seriously? Without a mutual respect, how can we take each other seriously on our goal of “striving for the highest?”

Integrity: One must always be truthful. Integrity is a trait which shows pure devotion. Also remember, “Honesty is the best policy.” It is better to be third chair and honest than leader of the section and full of deceit and lies.

Leadership: Without solid inner leadership a band cannot function. A leader is not always sitting center stage, but more often is hidden behind the scenes doing what others forgot. There is a mammoth difference in between being a manager and a leader. Being a manager you are often in charge and have no sense in which direction the band needs to go causing it to stay stagnant. Being a leader means that you are in charge and know in which direction to take the band allowing it to reach new heights. That also means that at times you follow the trail another musician blazes. Being in Kappa Kappa Psi requires that you learn and practice the difference.

Dedication: Dedication is the main key to “striving for the highest.” Without dedication one cannot function in any organization much less a band. This also means that no matter how bumpy the road we must stay the course if it is in the best interest of our chapter and the band. We must dedicate ourselves to fulfilling the purposes of our illustrious organization.

Duty: Without a sense of duty, the band will suffer. Doing the right things without being told, exhibits a good understanding of “duty.” Being told to do something and following through also demonstrates a sense of duty.

Brotherhood: Brotherhood is more than just friendship. It is a bond that we all share to exemplify the love that we have for one another, music, and the band. Brotherhood is more

than just a pin and a fancy pants certificate. Brotherhood is being there for your fellow brothers and band members.

Competitive Advantages

Service to the ASU Band – Although Tau Beta Sigma also does this, we are the only fraternity that does. We do this better than anyone else.

Fulfilling the Fraternity’s Purpose – This chapter does not get distracted with projects that do not benefit either the ASU Band program or public school bands in the area. We are highly focused on the fraternity’s purposes and mission statement.

Members Who Prioritize – Our chapter has a low dropout rate, and has been recognized by National Headquarters several times in recent years for having a high chapter average GPA.

Strategic Position

Recognizing our strengths and weaknesses, and evaluating them for change regularly can help us better determine our current position as a chapter.

Strengths	Weaknesses
Recruitment	Retention
Socializing	Participation in Joint Meetings
Personal Responsibility	Accountability for Delegated Tasks
Service Projects	Close Mindedness of Membership
Communication	Campus Awareness
Musicianship	Uptightness
Professionalism	

(As of January 2009)

Long Term Strategic Objectives

PROJECTS/ACTIVITIES:

1. Carry out service projects that directly address the needs of the band as stated by the Director of Bands.
2. Take care of basic needs, such as band hall clean up.
3. Engage in recruiting projects that directly target ASU freshmen.
4. Increase Involvement on the District level by submitting a bid at each convention to host either the New ALTO, convention, or other functions as opportunities are made known to us.
5. Increase Involvement on the District level by supporting at least one member each year to run for District Office.
6. Balance our service projects so that we have one chapter project for every joint project, and that more of our projects are geared towards serving the ASU band, and less on public schools.
7. Put on regular Joint Activities (at least 3 a semester) to promote Brotherhood and Sisterhood.

CHAPTER OPERATIONS: